

COUNT US IN -- Information packet
NRA Annual Campaign

The enclosed packet includes all the information and tools you will need to help NRA conduct its first event annual campaign! As a leader in our organization, we appreciate your support and assistance with this project.

The enclosed packet includes an overview of the campaign, detailed description of the program and a donation form which can be copied and distributed to your membership. In addition, an article with a donation form appropriate for re-print in your newsletter or on your website is included.

- Review the enclosed packet
- Add the Count Us In campaign to the agenda of your next membership or Board meeting and determine your involvement
- Copy the enclosed donation form and distribute it to your membership
- We are seeking support from Chapters, Regions, Divisions and individual members
- Reprint the enclosed newsletter article in your newsletters and include on your website as available.

Thank you!

Enclosed:

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COUNT US IN

COUNT US IN is the name of the NRA annual campaign that is designed to secure donations from our membership and other interested individuals to help NRA fulfill its mission. In future phases, Count Us In campaign will encourage donations from non-members that support our mission as well. The campaign has benefits to all NRA members as well as incentives for chapters, regions and divisions to participate.

When NRA increases dues, traditionally, those small increases help NRA cover the expense of providing services to our membership. As you can imagine, annual dues alone can't cover the necessary expense of providing all of our services and benefits to members. So, your support beyond annual dues is very important to accomplishing our organization goals.

The campaign timeline is September 1 to December 31, 2007. Soon, information will be e-mailed to all chapter, region and division presidents. In addition, the campaign information along with a clip out and return donation form will be published in the next two issues of Contemporary Rehab.

There are benefits to your participation in this program. To recognize your support of this campaign, all chapters, regions, divisions and individual donors will be listed on the **Count Us In Honor Roll** to be published in Contemporary Rehab and on the NRA website. In addition, a prize drawing will be held for **one free registration for the 2008 governmental affairs conference** for every individual that makes a donation by 12/31/07! As extra incentive **chapters, regions and division will receive a check from NRA for 10% of their total donation to the Count Us In campaign!**

Donations from individuals are tax deductible. Money raised with Count Us In is unrestricted...meaning it will be used by NRA under the directions of the executive director and the Board to support member programs, services and advocacy activities.

All of us working together can complete the puzzle and help NRA fulfill its mission. I hope that we can *count on you* and you will consider making a contribution in 2007. Thank you, in advance for considering an investment in the success of the National Rehabilitation Association.

**National Rehabilitation Association
633 South Washington Street
Alexandria, Virginia 22314**



COUNT US IN

The National Rehabilitation Association needs your support. **Count Us In** is our first annual campaign. Can we count on you? All of us working together can complete the puzzle and help NRA fulfill its mission.

What would you pay for programs and services to boost your rehabilitation skills and professional growth as an NRA member? Such programs and services as:

- Educational training conferences with affordable, multiple and varied opportunities to earn continuing education credits
- Access to websites on the local and national level and with current rehabilitation information as well as regular e-mail notifications and announcements.
- A governmental affairs program that provides current and accurate advocacy and legislative updates relating to rehabilitation
- Publications such as the quarterly *Journal of Rehabilitation* which is internationally acclaimed and *Contemporary Rehab*, a bi-monthly association newsletter with timely rehabilitation information and important Division and general membership news
- Opportunities for professional and special interest divisions
- National, Regional and State chapter membership
- Participation in community service activities that build good will toward the rehabilitation profession
- Professional liability and health insurance
- Members only financial services
- Powerful professional networking with other professionals

- Leadership development and skill building
- Membership certificate

Priceless-right? Your membership with the National Rehabilitation Association provides all of that and more!

As you can imagine, annual dues alone can't cover the necessary expense of providing services and benefits to NRA members. Your support beyond annual dues is very important to accomplishing our organization goals. To recognize your support of this campaign, all chapters, regions, divisions and individual donors will be listed on the **Count Us In Honor Roll** to be published in Contemporary Rehab and on the NRA website. In addition, a prize drawing will be held for **one free registration for the 2008 governmental affairs conference** for every individual that makes a donation by 12/31/07! As extra incentive **chapters, regions and divisions will receive a check from NRA for 10% of their total donation to the Count Us In campaign!**

I hope that we can *count on you* and you will consider a contribution in 2007. There are not many true bargains left today, but your membership with NRA qualifies as one! Thank you for considering an investment in the success of the National Rehabilitation Association.

Can we count on you? Please make your donation today to help NRA fulfill its mission.

-----clip and mail-----



Yes, I would like to support the National Rehabilitation Association. Enclosed is my contribution.

\$1,000 \$500 \$250 \$100 \$75 \$50 \$ 25 other

Name _____

Address _____

City, State, Zip _____

PH: _____ E-Mail _____

Please charge \$ _____ to my VISA Mastercard

Account number _____

Expiration date _____

Please return to the National Rehabilitation Association
633 S. Washington
Alexandria, Virginia 22314

For more information please go to www.nationalrehab.org



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